



**Spectrum Interactive plc**  
2nd Floor, 96-98 Baker Street  
London, W1U 6TJ



**UK EXPLORER IS NOW PART OF SPECTRUM INTERACTIVE PLC ...**

**... AND HAVE MOVED OFFICES**

For your information ...

UK Explorer is now part of Spectrum Interactive plc. Please find enclosed our recent press release.

Please also note our new office contact details are:

**Spectrum Interactive plc**

2nd Floor  
96-98 Baker Street  
London  
W1U 6TJ  
United Kingdom

Phone: 020 74869989  
Fax: 020 74866315  
Web: [www.SpectrumInteractive.co.uk](http://www.SpectrumInteractive.co.uk)

Kind regards

Spectrum

# PRESS RELEASE

## Spectrum Interactive plc acquires UK Explorer



**Spectrum Interactive plc**  
Parker House, PO Box 668,  
Maylands Avenue, Hemel Hempstead,  
Hertfordshire, HP2 4WA 01442-205500

### Spectrum Interactive plc acquires UK Explorer

Spectrum Interactive, the UK's leading independent payphone and internet kiosk operator, has acquired UK Explorer, a provider of wired and wireless Internet access solutions for hotels and airports. UK Explorer boasts blue chip clients including Compass Group, BAA, Holiday Inn Hotels and Travelex. The combination of the two groups' WiFi and internet terminal estates will create the UK's leading independent internet kiosk operator with over 1,000 units in operation.

UK Explorer provides an effective solution for the thousands of travellers who need quick and easy access to the Internet while passing through airports or staying in hotels. The terminals are secure, reliable and strong enough to withstand heavy use at airports while also being elegant enough to suit the requirements of the modern hotel lobby. And the fully-automated wireless access points (WiFi Hotspots) provide seamless connection for laptops and PDAs.

Mark Lewarne, Chief Executive of Spectrum Interactive, said:

"We were attracted by the opportunity to acquire UK Explorer because they have developed a proven and comprehensive solution, enabling travellers with or without PCs to access the Internet quickly and conveniently, combined with first class customer service. UK Explorer are one of our key competitors in the UK marketplace, and we have always admired their entrepreneurial approach and excellent product offering. The combination of UK Explorer with Spectrum's interactive services division will consolidate our group's position as one of the largest providers of public fixed and wireless internet access terminals in the UK, with over 1,000 units in operation."

### Background Information about Spectrum Interactive plc

Spectrum Interactive is the UK's leading independent payphone and internet kiosk operator.

Spectrum is the trading vehicle of Spectrum Interactive Ltd, a UK based business backed by Lord Young of Graffham via his private investment company, Young Associates. Finance is also provided by Investec Private Bank and Halifax Bank of Scotland. The company has a turnover of c.a £18m per year and has operations in both the UK and Germany providing managed payphone and public internet services to in excess of 650 corporate clients.

Spectrum have built up excellent relationships with their premier clients such as BAA, working with both senior management and local retail management to deliver a flexible and competitive service to the millions of people using the UK's busiest airports. Acceptance of Spectrum's standard internet product, the Spectrum Kiosk has been exceptional, with demand outstripping supply. As a result of this success and growing customer demand Spectrum have been awarded contracts across more than 16 UK airports.

Spectrum are now extending their public internet service to encompass a WiFi capability for laptop and PDA users, often combined with the Spectrum Cyber-Desk to create a communications area within a busy site. WiFi access has also been enabled from London and Hamburg street payphone kiosks.

### Spectrum operate in five product areas:

- Payphones, providing private and public sites within payphone services
- Interactive, a division developing and operating internet kiosks and desks.
- Media, providing media poster opportunities on street payphones.
- WiFi, enabling WiFi access from street payphones and selected private site partners.
- Digital Printing - enabling users to print photos from digital cameras via remote terminals in private sites.

**Find out more at [www.SpectrumInteractive.co.uk](http://www.SpectrumInteractive.co.uk)**